

The 15 minute Asian Facelift

Interview with Ms Irene Tan

IT SEEMS THAT ALMOST ANYTHING NEW IN THE WORLD OF NON-INVASIVE COSMETIC SURGERY IS ONLY TRIED AND TESTED ON CAUCASIAN SKIN

FLIP ANY BEAUTY MAGAZINE OR browse most cosmetic surgery websites and you will find many before and after photos that tantalise readers with alluring blonde, blue-eyed images of rejuvenated youthfulness. Finally, a technology has emerged that not only delivers superior results, but one that has been tried and tested successfully on Asian skin. CBS Daily News 42 calls it the 15 minute facelift and it was featured on 'The Doctors' TV Show in June 2009 as one of the ways to a better body. The Affirm Multiplex is FDA approved for the treatment of wrinkles around the eyes, loose facial skin, deep acne scars, pigmentation (melasma) and stretch marks on the body. All this is possible with the new Combined Apex Pulse technology. A

specialised optical lens distributes the energy from two laser beams in a mosaic of 1000 focal points per shot such that the entire treatment is virtually painless. In Singapore, the Affirm MPX has been used to treat Asians looking for a minimal downtime painless way to turn back the clock. We caught up with a figure familiar to many in the world of traditional Chinese culinary cuisine, Ms Irene Tan. Having undergone treatment using the Affirm MPX, Irene was happy to share with us her rejuvenating experience as well as allowing her doctors to share the pictures of her results.

How did you come to know of the Affirm MPX?
I was looking for a no downtime lift for my face and neck and I was not yet prepared for any

IMAGE: HTTP://WWW.SKC.HU

injections or surgery. I'd seen some of my friends looking great and they shared that they had recently undergone treatment using the Affirm in Singapore. My daughter did some online research for me and found that the Affirm had been used for several years in US, Hong Kong and Japan. What impressed me was that there was even a medical journal on its use on Chinese patients in Hong Kong. I wanted a technology that had been tried and tested on Asian skin with success. After finding out all the necessary information, I took the next step of finding out where I could have the treatment. My friends helped a lot and even volunteered to accompany me for the treatment.

Where did you go for the treatment?

The place I could find in the region was in Singapore, at the Camden Medical Centre. I think they're the only ones around Singapore, Malaysia and Indonesia to have this technology. I got the details from my friends who had been there for the same treatment.

What was the treatment like?

I did a consultation with the doctor for about 30 minutes and explained that I didn't like my sagging skin on my face and neck, especially the lines around my eyes. The doctor explained that the Affirm MPX was specifically created for these problems. After taking some 'before' photographs, the nurses applied numbing cream to my neck and face. This was left on for about 10 minutes.

I was then brought into a treatment room and the cream was wiped off. A pair of metal goggles was used to protect my eyes and a cold jet of air was directed onto my skin. The doctor then began treating my face and neck, concentrating around the areas of my eyes and smiling lines. Each time I heard the machine make a noise, I could also feel a warm sensation deep in my skin. True to what it's called, in 15 minutes I was done! A mask of growth factors and vitamins was applied to my face and neck. 20 minutes later, I was ready to go home.

Did you see results immediately?

I had some mild pinkish glow in my face and neck for about six hours. I noticed that my face was firmer and more radiant immediately. The pores were smaller and the pigmentation lighter. But the real results showed about two weeks later. My face really started firming up, especially around my neck and the lower face. The lines around my eyes got much less noticeable. People started commenting how fresh I looked even after a long day of working with fish balls, yoga and household management. It's been several months now since my treatment and I'm still getting compliments on how I look, so something right must be happening!

How much does the treatment cost?

The entire treatment to the face and neck cost S\$2500. I'm just enjoying the results now and plan to repeat the treatment in a year's time.



FROM TOP
Before and after
treatment



Affirm MPX is a quick way for Asians to turn back the clock, with minimal downtime

Would you recommend this treatment?

Absolutely. For those of us who want a non-invasive facelift and are not ready for injections or painful treatment that's not been tested on Asian skin, I strongly suggest trying the Affirm. A picture tells a thousand words. My before and after photos tell it all! **T**